



# ORANGE COUNTY BIO

CGT Marketing Solutions for the Next Wave

Orange County Bio is a boutique marketing and consulting firm focused on Cell and Gene Therapy industry. We are a team of experts in Cell and Gene therapy who have been in your shoes before. We seek to collaborate with your team to develop unique and winning strategies. Orange County Bio listens, analyzes your pain points, and provides creative solutions, scientific thought leadership, and market insights to support all aspects of Cell and Gene Therapies.



## MARKETING STRATEGY

We translate your vision into market leadership by aligning your message with your target market.



## BRANDING & MESSAGING

We position your brand as a market leader through bold narratives and help your business tell its story.



## CREATIVE SERVICES

We create forward thinking design and content that supports your marketing goals and elevates your brand.



## EXPERTISE & CONSULTING

We develop cost-effective, stage-appropriate, strategies to navigate key challenges to support our clients' needs.

**Orange County Bio** leverages decades of experience in all areas of Cell and Gene Therapy, to maximize strategic positioning and accelerate growth.

## OUR PEOPLE

Our team has real-world CGT experience. Our core team is expansive enough to find solutions for any scenario, but small enough to ensure personalized experiences for each project.

## PERSONALIZED SERVICE

We begin each project with an internal audit to identify opportunities for improvement before building a customized plan to fit your unique needs.

## UNMATCHED EXPERTISE

Our practice comprises of consultants with expertise across every area of CGT from start-up ventures to commercialization.

## VALUE-CENTRIC

We maximize your strategic position by ensuring your organization can leverage every bit of your value.

**Contact us today** to schedule a free consultation and learn more about how Orange County Bio can help your company reach its marketing goals.